

STATE OF SOUTH CAROLINA

South Carolina Electric & Gas Company – Request for
Approval of Demand Side Management Plan Including a
Demand Side Management Rate Rider and Portfolio of
Energy Efficiency Programs

BEFORE THE
PUBLIC SERVICE COMMISSION
OF SOUTH CAROLINA

COVER SHEET

DOCKET

NUMBER: 2009 - 261 - E

(Please type or print)

Submitted by: K. Chad Burgess

SC Bar Number: 69456

Address: SCANA Corp.
1426 Main Street MC 130
Columbia, SC 29201

Telephone: 803-217-8141

Fax: 803-217-7931

Other: _____

Email: chad.burgess@scana.com

NOTE: The cover sheet and information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law. This form is required for use by the Public Service Commission of South Carolina for the purpose of docketing and must be filled out completely.

DOCKETING INFORMATION (Check all that apply)

- ☐ Emergency Relief demanded in petition ☐ Request for item to be placed on Commission's Agenda expeditiously
- ☐ Other: _____

INDUSTRY (Check one)	NATURE OF ACTION (Check all that apply)			
<input checked="" type="checkbox"/> Electric	<input type="checkbox"/> Affidavit	<input checked="" type="checkbox"/> Letter	<input type="checkbox"/> Request	
<input type="checkbox"/> Electric/Gas	<input type="checkbox"/> Agreement	<input type="checkbox"/> Memorandum	<input type="checkbox"/> Request for Certification	
<input type="checkbox"/> Electric/Telecommunications	<input type="checkbox"/> Answer	<input type="checkbox"/> Motion	<input type="checkbox"/> Request for Investigation	
<input type="checkbox"/> Electric/Water	<input type="checkbox"/> Appellate Review	<input type="checkbox"/> Objection	<input type="checkbox"/> Resale Agreement	
<input type="checkbox"/> Electric/Water/Telecom.	<input type="checkbox"/> Application	<input type="checkbox"/> Petition	<input type="checkbox"/> Resale Amendment	
<input type="checkbox"/> Electric/Water/Sewer	<input type="checkbox"/> Brief	<input type="checkbox"/> Petition for Reconsideration	<input type="checkbox"/> Reservation Letter	
<input type="checkbox"/> Gas	<input type="checkbox"/> Certificate	<input type="checkbox"/> Petition for Rulemaking	<input type="checkbox"/> Response	
<input type="checkbox"/> Railroad	<input type="checkbox"/> Comments	<input type="checkbox"/> Petition for Rule to Show Cause	<input type="checkbox"/> Response to Discovery	
<input type="checkbox"/> Sewer	<input type="checkbox"/> Complaint	<input type="checkbox"/> Petition to Intervene	<input type="checkbox"/> Return to Petition	
<input type="checkbox"/> Telecommunications	<input type="checkbox"/> Consent Order	<input type="checkbox"/> Petition to Intervene Out of Time	<input type="checkbox"/> Stipulation	
<input type="checkbox"/> Transportation	<input type="checkbox"/> Discovery	<input type="checkbox"/> Prefiled Testimony	<input type="checkbox"/> Subpoena	
<input type="checkbox"/> Water	<input type="checkbox"/> Exhibit	<input type="checkbox"/> Promotion	<input type="checkbox"/> Tariff	
<input type="checkbox"/> Water/Sewer	<input type="checkbox"/> Expedited Consideration	<input type="checkbox"/> Proposed Order	<input type="checkbox"/> Other:	
<input type="checkbox"/> Administrative Matter	<input type="checkbox"/> Interconnection Agreement	<input type="checkbox"/> Protest		
<input type="checkbox"/> Other:	<input type="checkbox"/> Interconnection Amendment	<input checked="" type="checkbox"/> Publisher's Affidavit		
	<input type="checkbox"/> Late-Filed Exhibit	<input type="checkbox"/> Report		



July 28, 2009

K. Chad Burgess
Senior Counsel

chad.burgess@scana.com

VIA HAND DELIVERY

The Honorable Charles Terreni
Chief Clerk/Administrator
South Carolina Public Service Commission
101 Executive Center Drive (29210)
Post Office Drawer 11649
Columbia, South Carolina 29211

RECEIVED
JUL 29 PM 10:21
PUBLIC SERVICE
COMMISSION

RE: South Carolina Electric & Gas Company – Request for Approval of
Demand Side Management Plan including a Demand Side Management
Rate Rider and Portfolio of Energy Efficiency Programs
Docket No. 2009-261-E

Dear Mr. Terreni:

Pursuant to a letter dated July 9, 2009, from the Docketing Department of the Public Service Commission of South Carolina transmitting the Notice of Filing and Hearing (“Notice”) in the above-referenced matter, please find enclosed for filing affidavits and tearsheets from the newspapers of general circulation in the affected areas as proof of publication of the required Notice.

If you have any questions, please advise.

Very truly yours,

K. Chad Burgess

KCB/kms

Enclosures

cc: Shannon Bowyer Hudson, Esquire
Scott Elliott, Esquire
Damon Xenopoulos, Esquire
Joey R. Floyd, Esquire
E. Wade Mullins III, Esquire
Frank Knapp, Jr.
(all via first class mail w/enclosures)

BATE RIDER AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

On June 30, 2009, South Carolina Electric & Gas Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval of a proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCE&G has requested the establishment of an annual rider to allow SCE&G to recover the costs associated with the proposed DSM programs, the lost net margin revenue associated with its DSM programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-196-E.

S.C. Code Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to make these programs at least as financially attractive as construction of new generating facilities and directs the Commission to establish rates and charges that ensure that the net income of an electrical utility after implementation of measures is at least as high as the net income would have been if the measures had not been implemented.

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric customers and represents a suite of programs that the Company believes to be reason-

programs. SCE&G's proposed DSM rider will allow SCE&G to recover the lost net margin revenue and program costs incurred in implementing DSM programs; (2) an incentive return of three percentage points in addition to SCE&G's currently approved return on equity as applied to the monthly balance of unrecovered DSM expenses; and (3) SCE&G's lost net margin revenue reflecting the projected reduction in demand charges and, moreover, hour ("MWH") savings are calculated to occur as a result of customer participation in each DSM program.

SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment annually thereafter based upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rates and revenue requirements to be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or before January 31, 2010. A copy of the Company's Request may be obtained from the Commission at the address below. Additionally, the Request is available on the Commission's website at www.psc.sc.gov and is available from the corporate office of South Carolina Electric & Gas Company at 1426 Main Street, Columbia, South Carolina, 29201.

In order for testimony and evidence to be received from all interested parties, a public hearing will be held in the Commission's Hearing Room, Synergy Business

Park, 101 Executive Center Dr., Columbia, S.C. on Thursday, October 1, 2009 at 2:30 p.m. Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before August 6, 2009, and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. Please refer to Docket No. 2009-261-E.

Any person who wishes to testify and present evidence at the hearing should notify the Docketing Department, in writing, at the address below: the South Carolina Office of Regulatory Staff, 1401 Main Street, Suite 900, Columbia, South Carolina 29201; and K. Chad Burgess, Assistant General Counsel, South Carolina Electric & Gas Company, 1426 Main Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2009, and indicate the amount of time required for his presentation. Please refer to Docket No. 2009-261-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department, in writing, at the address below on or before August 6, 2009. Please refer to Docket No. 2009-261-E. PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part

of the official record of the proceeding MUST present such comments, in person, to the Commission during the hearing. Persons seeking information about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100.

Public Service
Commission of
South Carolina
Attn: Docketing
Department
Post Office Drawer
11649
Columbia, SC 29211
9759

Brian Nalepa, Adversely affected by the action

PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA
DOCKETING DEPARTMENT

NOTICE OF FILING AND HEARING

DOCKET NO. 2009-261-E
SOUTH CAROLINA ELECTRIC & GAS COMPANY - REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND SIDE MANAGEMENT PROGRAM

published in the issues of

ably practical from an implementation and customer receptivity standpoint, to be technically and economically justified, and to have a reasonable likelihood of providing savings to customers and the system. As part of its proposed suite of DSM programs, SCE&G has proposed allowing qualifying large commercial and industrial customers to "opt-out" of the DSM rider if those qualifying customers certify annually to SCE&G that they are implementing measures that are at least equivalent in energy and demand savings to those anticipated under the SCE&G's DSM

I, Docket for approval of

published in

2009-261-E

2009-261-E

bed and sworn to before me

July 17, 2009

Karen L. Book

Notary Public

My commission expires
September 25, 2016

"Errors- the liability of the publisher on account of errors in or omissions from any advertisement will in no way exceed the amount of the charge for the space occupied by the item in error, and then only for the first incorrect insertion."



Aiken Standard

Aiken, South Carolina 29801

STATE OF SOUTH CAROLINA
COUNTY OF AIKEN

Personally appeared before me
APRIL HAMMOND

of the Aiken Standard, a seven day
per week newspaper published in
Aiken, South Carolina, and made
oath in due form of law that the
Advertisement of

SCANA MARKETING & ADVERTISING

appeared in the Aiken Standard on
the following dates, vis:

07/13/2009

SWORN and subscribed to before me

this 21st day of July, 2009

Notary Public
for the State of South Carolina

MY COMMISSION EXPIRES SEPTEMBER 29, 2016

PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA
DOCKETING DEPARTMENT
NOTICE OF FILING AND HEARING
DOCKET NO. 2009261E

SOUTH CAROLINA ELECTRIC & GAS COMPANY -- REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND SIDE MANAGEMENT RATE RIDER AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

On June 30, 2009, South Carolina Electric & Gas Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval of its proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCE&G has requested the establishment of an annual rider to allow SCE&G to recover the costs associated with the proposed DSM programs, the lost net margin revenue associated with its DSM programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-923, (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-195-E.

S.C. Code Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to make these programs at least as financially attractive as construction of new generating facilities and directs the Commission to establish rates and charges that ensure that the net income of an electrical utility after implementation of measures is at least as high as the net income would have been if the measures had not been implemented.

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric customers and represents a suite of programs that the Company believes to be reasonably practical from an implementation and customer receptivity standpoint, to be technically and economically justified, and to have a reasonable likelihood of providing savings to customers and the system.

As part of its proposed suite of DSM programs, SCE&G has proposed allowing qualifying large commercial and industrial customers to "opt-out" of the DSM rider if these qualifying customers notify SCE&G that they are implementing measures that are at least equivalent in energy and demand savings to those stipulated under the SCE&G's DSM programs.

SCE&G's proposed DSM rider will allow SCE&G to recover: (1) all reasonable and prudent costs incurred in adopting and implementing DSM programs; (2) an incentive return of three percent on the net investment in SCE&G's currently approved return on equity as applied to the monthly balance of unrecouped DSM investments; and (3) SCE&G's lost net margin revenue resulting from the projected reduction in demand charges and megawatt hour (MWh) sales that are calculated to occur as a result of customer participation in each DSM program.

SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment annually thereafter based upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rider and revenue requirements to be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or before January 31, 2010.

A copy of the Company's Request for Approval is available at www.psc.sc.gov and is available from the corporate office of South Carolina Electric & Gas Company at 1425 Main Street, Columbia, South Carolina, 29201.

In order for testimony and evidence to be received from all interested parties, a public hearing will be held in the Commission's Hearing Room, Synergy Business Park, 101 Executive Center Dr., Columbia, S.C. on Thursday, October 1, 2009 at 2:30 p.m.

Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before August 6, 2009, and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. Please refer to Docket No. 2009-261-E.

Any person who wishes to testify and present evidence at the hearing should notify the Docketing Department, in writing, at the address below; the South Carolina Office of Regulatory Staff, 1401 Main Street, Suite 800, Columbia, South Carolina 29201; and K. Chad Burgess, Assistant General Counsel, South Carolina Electric & Gas Company, 1425 Main Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2009, and indicate the amount of time required for his presentation. Please refer to Docket No. 2009-261-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department, in writing, at the address below on or before August 6, 2009. Please refer to Docket No. 2009-261-E.

PLEASE TAKE NOTICE: Any person who wishes to have his or her comments considered as part of the official record of the proceeding **MUST** present such comments, in person, to the Commission during the hearing.

Persons seeking information about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100.

Public Service Commission of South Carolina
Attn: Docketing Department
Post Office Drawer 11649
Columbia, SC 29211



July 13, 2009



THE ISLAND PACKET

The Beaufort Gazette

STATE OF) SOUTH CAROLINA) AFFIDAVIT COUNTY OF BEAUFORT)

Personally appeared before me a Notary Public, in and for State and County, aforesaid, Sara Johnson Borton who being duly sworn according to law, deposes and says that she is the Publisher and President of *The Island Packet and The Beaufort Gazette*, newspapers published Sunday through Saturday every week in Beaufort County, SCANA Services, Notice of Filing and Hearing, Docket No. 2009-261-E, was published in the issue(s) of The Island Packet/The Beaufort Gazette on July 13, 2009.

Sara Johnson Borton,
Publisher and President
The Island Packet/The Beaufort Gazette

Subscribed and sworn to before
me this 13th day of July 2009

Notary Public for South Carolina

My Commission Expires December 28, 2016

PUBLIC SERVICE
COMMISSION OF
SOUTH CAROLINA

DOCKETING
DEPARTMENT

NOTICE OF FILING AND
HEARING

DOCKET NO. 2009-261-E

South Carolina electric & gas company - Request for Approval of Demand Side Management Plan Including a Demand Side Management Rate Rider and Portfolio of Energy Efficiency Programs

On June 30, 2009, South Carolina Electric & Gas Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval of a proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCE&G has requested the establishment of an annual rider to allow SCE&G to recover the costs associated with the proposed DSM programs, the lost net margin revenue associated with its DSM programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-196-E.

S.C. Code Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to make these programs at least as financially attractive as construction anticipated under the SCE&G's DSM programs.

SCE&G's proposed DSM rider will allow SCE&G to recover: (1) all reasonable and prudent costs incurred in adopting and implementing DSM programs; (2) an incentive return of three percentage points in addition to SCE&G's currently approved return on equity as

applied to the monthly balance of unrecovered DSM expenses; and (3) SCE&G's lost net margin revenue reflecting the projected reduction in demand charges and megawatt hour ("MWH") sales that are calculated to occur as a result of customer participation in each DSM program.

SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment annually thereafter based upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rates and revenue requirements to be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or before January 31, 2010.

A copy of the Company's Request may be obtained from the Commission at the address below. Additionally, the Request is available on the Commission's website at www.psc.sc.gov and 15 Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2009, and indicate the amount of time required for his presentation. Please refer to Docket No. 2009-261-E.

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Public Service
Commission of
South Carolina
Attn: Docketing
Department
Post Office Drawer 11649
Columbia, SC 29211

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JUL 13 2009

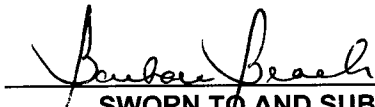
State of South Carolina
County of Orangeburg

Personally appeared before me,
Barbara Beach
Controller

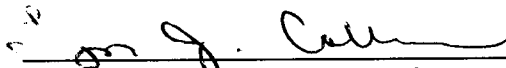
of **The Times And Democrat**,
a division of Lee Publications, Inc.
A newspaper published at Orangeburg,
County of Orangeburg,
State of South Carolina.

Who declares that the attached
Notice was published in said newspaper
On the following dates:

July 13 2009


SWORN TO AND SUBSCRIBED
BEFORE ME

July 14 2009


NOTARY PUBLIC, S.C.
My commission Expires: February 14, 2015

PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

DOCKETING DEPARTMENT

NOTICE OF HEARING AND HEARING

DOCKET NO. 2009-261-E

SOUTH CAROLINA ELECTRIC & GAS COMPANY - REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND SIDE MANAGEMENT RATE RIDER AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

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This request was filed pursuant to S.C. Code Ann. § 58-37-20 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2008-198-E.

S.C. Code Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, and environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to make these programs at least as financially attractive as construction of new generating facilities and directs the Commission to establish rates and charges that ensure that the net income of an electrical utility after implementation of measures is at least as high as the net income would have been if the measures had not been implemented.

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial electric customers and represents a suite of programs that the Company believes to be reasonably practical from an implementation and customer receptivity standpoint, to be technically and economically justified, and to have a reasonable likelihood of providing savings to customers and the system.

As part of its proposed suite of DSM programs, SCE&G has proposed allowing qualifying large commercial and industrial customers to "opt-out" of the DSM rider if those qualifying customers certify to SCE&G that they are implementing measures that are at least equivalent to the projected demand savings to those anticipated under the SCE&G's DSM programs.

SCE&G's proposed DSM rider will allow SCE&G to recover: (1) all reasonable and prudent costs incurred in adopting and implementing DSM programs; (2) an incentive return of three percentage points in addition to SCE&G's currently approved return on equity as applied to the monthly balance of unrecovered DSM expenses; and (3) SCE&G's lost net margin revenue reflecting the projected reduction in demand charges and megawatt hour ("MWH") sales that are calculated to occur as a result of customer participation in each DSM program.

SCE&G requests that the proposed DSM rider be made effective May 1, 2010 and subject to review and adjustment annually thereafter based upon an annual review period of December 1st through November 30th. SCE&G proposes filing the rates and revenue requirements to be recovered under the rider during the period May 1, 2010 through November 30, 2010 on or before January 31, 2010.

A copy of the Company's Request may be obtained from the Commission at the address below. Additionally, the Request is available on the Commission's website at www.psc.sc.gov and is available from the corporate office of South Carolina Electric & Gas Company at 1426 Main Street, Columbia, South Carolina, 29201.

In order for testimony and evidence to be received from all interested parties, a public hearing will be held in the Commission's Hearing Room, Synergy Business Park, 161 Executive Center Dr., Columbia, S.C. on Thursday, October 1, 2009 at 2:00 p.m.

Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure on or before August 6, 2009, and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. Please refer to Docket No. 2009-261-E.

Any person who wishes to testify and present evidence at the hearing should notify the Docketing Department, in writing, at the address below; the South Carolina Office of Regulation Staff, 1401 Main Street, Suite 900, Columbia, South Carolina 29201; and K. Chad Burgess, Assistant General Counsel, South Carolina Electric & Gas Company, 1426 Main Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2009, and indicate the amount of time required for his presentation. Please refer to Docket No. 2009-261-E.

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Public Service Commission of South Carolina
Attn: Docketing Department
Post Office Drawer 11649
Columbia, SC 29211

SC ELECTRIC & GAS CO/SCANA CORP
MAIL CODE 63 ATTN: Vastine Taylor
COLUMBIA SC 29218

AFFIDAVIT OF PUBLICATION

The Post and Courier

State of South Carolina

County of Charleston

Personally appeared before me the undersigned advertising clerk of the above indicated newspaper published in the city of Charleston, county and state aforesaid, who, being duly sworn, says that the advertisement of

(copy attached)

appeared in the issues of said newspaper on the following day(s):

07/13/09 Mon PC
07/13/09 Mon CNW

at a cost of \$528.42
Account# 113764
Order# 130897
P.O. Number:

Subscribed and sworn to before
me this 14th day
of July
A.D. 2009

NOTARY PUBLIC, SC
My commission expires

My Commission Expires 10/10/13

RECEIVED

Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure, before August 6, 2009, and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. Please refer to Docket No. 2009-257-E.

Any person who wishes to testify and present evidence at the hearing should notify the Docketing Department, in writing, at the address below; the South Carolina Office of Regulatory Staff, 1401 Main Street, Suite 908, Columbia, South Carolina 29201; and K. Chad Burgess, Assistant General Counsel, South Carolina Electric & Gas Company, 1426 Main Street, Mail Code 130, Columbia, South Carolina 29201, on or before August 6, 2009, and indicate the amount of time required for his presentation. Please refer to Docket No. 2009-257-E.

Any person who wishes to be notified of the hearing, but does not wish to present testimony or be a party of record, may do so by notifying the Docketing Department, in writing, at the address below on or before August 6, 2009. Please refer to Docket No. 2009-257-E.

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Persons seeking information about the Commission's Rules of Practice and Procedure should contact the Commission in Columbia at 803-896-5100.

Public Service Commission of South Carolina
Attn: Docketing Department
Post Office Drawer 11649
Columbia, SC 29211
AD# 130897

Keisha Edgington
advertising clerk

Any person who wishes to participate in this matter, as a party of record with the right of cross-examination should file a Petition to Intervene in accordance with the Commission's Rules of Practice and Procedure, before August 6, 2009, and indicate the amount of time required for his presentation. Please include an email address for receipt of future Commission correspondence in the Petition to Intervene. Please refer to Docket No. 2009-257-E.

As part of its proposed DSM programs, SCE&G has proposed allowing sustaining large commercial and industrial customers to "opt-out" of the DSM rider if those qualifying customers certify annually to SCE&G that they are implementing measures that are at least equivalent in energy and demand savings to those anticipated under the SCE&G's DSM programs.

SCE&G's proposed DSM rider will allow SCE&G to recover: (1) all reasonable and prudent costs incurred in developing and implementing DSM programs; (2) an incentive return of three percentage points in addition to SCE&G's currently approved return on equity as applied to the monthly balance of unrecovered DSM expenses; and (3) SCE&G's lost net margin revenue reflecting the projected reduction in demand charges and megawatt hours ("MWH") sales that are anticipated to occur as a result of customer participation in each DSM program.

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PUBLIC SERVICE
COMMISSION OF
SOUTH CAROLINA

DOCKETING
DEPARTMENT

OFFICE OF
PLANS AND RECORDS

DOCKET NO.
2009-257-E

SOUTH CAROLINA ELECTRIC & GAS COMPANY - REQUEST FOR APPROVAL OF DEMAND SIDE MANAGEMENT PLAN INCLUDING A DEMAND RATE RAKE AND PORTFOLIO OF ENERGY EFFICIENCY PROGRAMS

On June 30, 2009, South Carolina Electric & Gas Company ("SCE&G" or "Company") filed a request with the Public Service Commission of South Carolina ("Commission") for approval of a proposed suite of potential demand reduction and energy efficiency programs ("Demand Side Management Programs" or "DSM Programs"). SCE&G has requested the establishment of an annual rider to allow SCE&G to recover the costs associated with the proposed DSM programs, the lost net margin revenue associated with its DSM programs along with an appropriate incentive for investing in such programs.

This request was filed pursuant to S.C. Code Ann. § 58-37-26 (1976, as amended), Commission Regulations 103-819, 103-823 (1976, as amended), and in compliance with Commission Order No. 2009-104(A) entered in Docket No. 2009-196-E.

S.C. Code Ann. § 58-37-20 authorizes the Commission to adopt procedures that encourage electrical utilities to invest in cost-effective energy efficient technologies and energy conservation programs and, if adopted, to provide incentives and cost recovery for those utilities who invest in cost-effective, environmentally acceptable programs to reduce energy consumption or demand. This statute allows energy suppliers and distributors to recover costs and obtain a reasonable rate of return on their investment in qualified DSM programs sufficient to make these programs at least as financially attractive as construction of new generating facilities and directs the Commission to establish rates and charges that ensure that the net income of an electrical utility after implementation of measures is at least as high as the net income would have been if the measures had not been implemented.

The suite of DSM programs proposed by SCE&G includes programs targeting residential as well as commercial and industrial customers and

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